

MINSAIT SHOWCASES ITS BLUE TEAM, SPECIALIZED IN TRACKING DOWN CYBER-INCIDENTS TO MULTIPLY CYBERSECURITY AT COMPANIES AND ORGANIZATIONS

- **By analyzing the behavior of company systems and the use that professionals make of them in real time, the team can detect any suspicious situation. The use of 'decoys' helps the team study and understand how attackers work**
- **The analysis is based on the use of advanced artificial intelligence tools, statistical techniques and next-generation technologies for processing massive amounts of data to yield intelligence**
- **Indra boasts the most powerful team of experts, who provide customers with service through Indra's international network of Advanced Cybersecurity Operations Centers (i-CSOC)**

Madrid, 23 May 2018.- At the Digital Enterprise Show (DES), the premier digital transformation event held in Madrid from 22 through 24 May, Indra showcased the work of its Blue Team, a multidisciplinary team of cybersecurity experts specialized in analyzing the behavior of a company's systems and studying the conduct of system users and equipment with a view to rapidly detecting incidents that other security systems might have failed to notice.

To do so, the team monitors the data traffic, system performance and behaviors, origin and destination of connections and actions that users regularly carry out. The members of this Minsait team are already protecting some of the largest companies in the finance, utilities and retail sectors.

Minsait cybersecurity manager José Manuel Pardo spoke about the Blue Team's capabilities during his talk today at the DES. He explained that the team works on ascertaining the normal conduct of a company and remains alert to immediately uncover any potential malicious behaviors. To do so, the team has "enormous processing power for handling massive amounts of data with the support of advanced artificial intelligence tools with which the team can fine tune its algorithms until they are extraordinarily sensitive. The team also incorporates fixed analysis rules and complex statistical models backed by a full range of complementary next-generation technologies."

In doing so, incidents can be detected quickly enough to forestall the theft or loss of sensitive data via data exfiltration, which may have otherwise caused serious economic losses for the company, affected its reputation and credibility vis-à-vis its customers, partners or vendors, or even resulted in hefty claims, penalties or fines.

In parallel, the Minsait team also studies the behaviors of the attackers. All organizations, companies and departments should have a perfect understanding of who their natural enemies are. In other words, they should know who could have an interest in their data or benefit from hampering their activities.

Using decoys, the Minsait cybersecurity team can detect the presence of attackers, study their behavior and tactics, and even glean evidence and indications concerning their location. In this regard, the company strengthens its resistance to this sort of malicious actions over time and its protection becomes much easier.

The cybersecurity sector is presently operating with the certainty that all organizations will sooner or later be victims to a cyberattack and that the only strategy to effectively protect them consists of a readiness to react, minimize the damage and overcome the attack regardless of the outcome, yet without affecting the service.

Constant company network analysis and monitoring are the most effective ways to detect security gaps and the presence of malicious software capable of working silently and entirely undetected during months while stealing information regarding, e.g., the next tender, personal data of our customers or employees, details of the company's business strategy or spying on the work of the innovation department.

Challenges and opportunities of digital transformation

At the Digital Enterprise Show today, Minsait experts took up some of the challenges and opportunities linked to digital transformation. Juan Prieto Moris, Prosumer Energy Solutions manager at Indra, explained that the energy industry is transforming because of the emergence of disruptive technologies together environmental concerns and the reduced costs of solar power generation, rendering a distributed consumer model economically viable. "With the support of IoT technologies, consumers can react to the requirements of distributors or even price levels, adjusting their consumption habits or offering services directly through 'retailers' or 'aggregators'". Juan Prieto Moris also explained the advantages of Minsait's Transactive Platform, which would allow all distributed resources to connect to utilities and consumers, thus bringing about new business models.

In turn, Ángel Bonet, Global Marketing and Sales director at Minsait, emphasized that the upcoming battle between traditional and digital native companies will result in a drastic leadership shift in each sector, causing many "analog" companies to disappear in the fray. "The survivors will be the organizations who were able to redirect their culture toward the new consumers and new digital talent." Ángel Bonet also mentioned further key measures such as remodeling the executive team and organizational model, boosting R&D by incorporating digital natives, opening new commercial channels that are more global, and adopting artificial intelligence in processes.

About Minsait

Minsait (www.minsait.com) is Indra's digital transformation business unit and its offering focuses on achieving immediate and tangible results. It has a multidisciplinary team of over 3,000 experts in Europe and Latin America, grouped around four major service lines: business consulting, digital technology consulting, proprietary digital products, and cybersecurity. The end-to-end approach promoted by Minsait requires, beyond the deployment of transformation initiatives, a sweeping reappraisal of the management model. Enhancing its value proposition with the acquisition of Paradigma, a leader for offers in digital native formats with an innovative culture and agile methodologies, Minsait's differential offer now provides end-to-end coverage of all the digital transformation needs of companies and institutions.

About Indra

Indra is one of the world's top technology and consulting companies, and a technology partner for the key operations of its customers' businesses worldwide. It is a leading worldwide provider of proprietary solutions in niche areas in transport and defense markets and the absolute leader in IT in Spain and Latin America. It offers a comprehensive range of proprietary solutions and cutting-edge services with a high added value in technology based on a unique culture of reliability, flexibility and adaptability to its customers' needs. Indra is a world leader in developing end-to-end technology solutions in fields such as Defense and Security, Transport and Traffic, Energy and Industry, Telecommunications and Media, Financial Services, Electoral Processes, and Public Administrations and Healthcare. Minsait is Indra's digital transformation business unit. In 2017 Indra posted a revenue of €3,011m, employed 40,000 professionals, and had a local presence in 46 countries plus sales operations in more than 140 countries.