

## INDRA INCREASES THE VISIBILITY OF ITS AIRLINE SOLUTIONS AND SETS UP A DIRECT SERVICE CHANNEL FOR NEW CLIENTS WORLDWIDE

- The company has certified three proprietary cloud solutions in One Commercial Partner (OCP), Microsoft's catalog that recognizes the maximum excellence in the services of its partners, thus simplifying and optimizing its relationships with potential clients
- Indra's leading cloud-based solutions for the airlines market have become prominent in the industry with unique proposals for revenue accounting, travel booking and the inclusion of discounts and promo codes

**Madrid, 2 July 2018.-** Indra has increased the visibility of its solutions for airlines on the global stage, unveiling a new channel for relations with new clients from other countries that will let the company increase its activity and make its technology available to even more airlines with differential applications for the sector. This was made possible thanks to the inclusion of three proprietary cloud solutions in Microsoft's official Service Catalog, which propels the company's offer into other fields and recognizes the maximum excellence in the services of its partners to simplify and optimize its relationships with potential clients. Indra thus can move forward in its commitment to provide its clients with cutting-edge technology through new business models enabling flexibility and adaptation to the present needs of a demanding market.

In particular, the three solutions included in this catalog are: SuitAir RAS, the airline revenue accounting system; SuitAir IBE, an internet booking engine enabling airlines to manage ticket bookings from an online platform; and SuitAir Promocodes, a system for managing and launching promotions and campaigns. After certifying each solution to create new opportunities for clients and developing them together with Microsoft, Indra was able to access Partner Sales Connect (PSC), an application that lets the company collaborate with Microsoft sales teams in managing the pipeline and closing deals.

The agreement provides Indra with immediate participation in the different stages of the business; a greater control over growth by being able to choose opportunities that match the company's immediate marketing and business needs; and extensive visibility with access to new clients worldwide. "It is useful for expanding our business, attracting clients and generating more revenues. It will also give us greater visibility as a preferential provider and increase the exposure of our portfolio, thus paving the way for mutual opportunities and a high level of interaction," explains Emilio Mora, Airlines Director at Indra.

The service is part of an agreement signed between Indra and Microsoft years ago that has enabled the company to improve and expand its range of cloud-based services while implementing a pioneering hybrid cloud solution in 2014 capable of providing infrastructure services to clients worldwide from Spain. Collaborations such as this one and others with the main partners in the sector have helped Indra strengthen its Airlines Division in the Industry and Consumer market and further consolidate its position as one of the leading partners in helping the airline industry achieve the highest levels of excellence in its business processes.

## Certified cutting-edge solutions

By including its solutions in the Microsoft catalog, Indra has consolidated the leadership of its systems in the airlines sector. SuitAir RAS is the industry's benchmark system for revenue accounting. Used by customers on five continents and over 100 million passengers yearly, the system in Latin America along manages over 60 million passengers, representing more than 60% of its global total. The platform simplifies accounting operations to an extent that lets clients implement the very highest level of process automation. The system



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also enables real-time revenue analysis with fully guaranteed data accuracy, increased revenue and cash flow traceability, and a much quicker and more effective management.

The SuitAir IBE solution in turn has been designed to cover the entire passenger experience from planning and booking to the actual voyage. Currently being used by some of the market's most prominent airlines, this solution not only simplifies ticket bookings, management and purchases, but also incorporates additional flight-related products and services to increase revenues and improve passenger experience, including yet not restricted to insurance coverage, car rentals and hotel reservations at the destination.

Lastly, SuitAir Promocodes is the third Indra solution included in Microsoft's One Commercial Partner platform. This solution simplifies the automatic web-based distribution and use of custom travel discount codes for individual customers and groups (e.g., travelers attending events, promotions during holiday and vacation periods, or rewards for users according to when they access the website). This system guarantees security, accessibility and ease of remote operations at all times so that the airline can optimize its own resources to respond to increased user access during promotional campaigns.

## **About Indra**

Indra is one of the world's top technology and consulting and a technology partner for the key operations of its customers' businesses worldwide. It is a leading worldwide provider of proprietary solutions in niche areas in Transport and Defense Markets and the absolute leader in IT in Spain and Latin America. It offers a comprehensive range of proprietary solutions and cutting edge services with a high added value in technology based on a unique culture of reliability, flexibility and adaptability to the needs of its customers. Indra is a world leader in the development of end-to-end technology solutions in fields such as Defense and Security, Transport and Traffic, Energy and Industry, Telecommunications and Media, Financial Services, Electoral Processes, and Public Administrations and Healthcare. Minsait is Indra's digital transformation business unit. In 2017 Indra posted a revenue of €3,011m, employed 40,000 professionals, and had a local presence in 46 countries plus sales operations in more than 140 countries.