

## **ARTIFICIAL INTELLIGENCE, MOBILE ACCESS TO TRANSPORT AND THE COMBAT CLOUD: INDRA REWARDS THE IDEAS OF ITS PROFESSIONALS THROUGH *INNOVATORS*, ITS INTRA-ENTREPRENEURSHIP INITIATIVE**

- **The seventh edition of the program, which mobilizes the talent of Indra’s professionals around the world through innovation and entrepreneurship, has culminated with four winning disruptive proposals, chosen from the 300 or so ideas submitted to address different business challenges**
- **At the awards ceremony, Indra CEO José Vicente de los Mozos stressed that “what differentiates companies are people associated with talent and innovation”, who will continue to be key to the “Indra of tomorrow”, which is why the company will continue to invest in R&D**

**Madrid, December 19, 2023.-** Indra is furthering its commitment to innovation and the entrepreneurial spirit to mobilize the talent of its professionals throughout the world and generate disruptive ideas enabling it to enhance its technological leadership through Innovators, its intrapreneurship initiative, whose seventh edition has culminated with the presentation of its annual awards.

Of the 300 or so ideas submitted by Indra and Minsait professionals to address the business challenges posed, the Innovation Committee chose nine finalists, which were joined by the idea that received the most votes from the professionals on the call platform. The finalists presented their proposals, first in the Innovators gallery in the Minsait metaverse and then at the final itself, during which they shared their ideas in one-minute elevator pitches at a hybrid event held at Indra’s headquarters in Alcobendas and streamed to an audience of 1,700 professionals, more than a third of them from Latin America.

The proposals finally chosen as winners by the Indra jury were a solution to improve the reliability of multimedia content through reputational metadata, the application of Artificial Intelligence (AI) to facilitate the generation of new business offers and a robust system for aerial positioning and tracking as part of the combat cloud.

They were joined by the idea that received the most votes from Indra’s professionals in the final, one that seeks to facilitate access to transport without having to bring an object close to the reader for validation, thus capitalizing on the existing ultra-broadband technology in travelers’ smartphones.

The authors will receive €5,000 for each winning idea, in addition to Indra’s support when they accelerate their ideas with the goal of making them a reality.

In his speech during the final, Indra CEO José Vicente de los Mozos emphasized that “what differentiates companies are people that talent is associated with, talent which, in turn, is associated with innovation. At Indra, we’ve reached a moment of transformation, because we’re building the company of tomorrow, which will be different from what it’s been until now, despite having innovation in common. This is why we need to continue investing in R&D, and I want to focus in particular on three technologies: Artificial Intelligence, cybersecurity and cyber defence, and the combat cloud”.

Manuel Ausaverri, Chief Strategy Officer (CSO) at Indra and the ideologist of Innovators, was the master of ceremonies at the event, “during which we celebrated the innovation and talent at Indra, as well as our good fortune to work with extraordinary people”.

The Innovators final was attended by other special guests, such as the team of six girls from the Gonzalo Fernández de Córdoba school in Madrid, the winners of the children’s South Summit innovation contest, who explained their project, and the magician Miguel Ajo, an Indra professional who livened up the event with a short performance.

### **A successful initiative**

Indra's Innovators intrapreneurship program is part of its open innovation model, which fosters collaboration with the entire technological ecosystem, startups, entrepreneurs, university research groups and the company's own professionals, who make up a multidisciplinary network of experts from around the world.

The call has enjoyed a long history of success: on average, one in four professionals from the 40-plus countries in which Indra operates enter each year and more than 2,500 ideas have been proposed by employees to overcome different business challenges throughout the years.

The different winning projects in previous editions of Innovators that have become company products include a virtual crisis room that helps prevent mobility incidents and improves incident management. It was one of the solutions submitted by Indra at the last Global Mobility Call.

### **About Indra**

Indra ([www.indracompany.com](http://www.indracompany.com)) is one of the leading global technology and consulting companies and the technological partner for core business operations of its customers worldwide. It is a world-leader in providing proprietary solutions in specific segments in Transport and Defence markets, and a leading firm in Digital Transformation and Information Technologies in Spain and Latin America through its affiliate Minsait. Its business model is based on a comprehensive range of proprietary products, with a high-value, end-to-end focus and with a high innovation component. In the 2022 fiscal year, Indra achieved revenue totaling €3.851 billion, with almost 57,000 employees, a local presence in 46 countries and business operations in over 140 countries.

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