



indra

Press release

INDRA TO LAUNCH THE “SHARE ACCESSIBLE TECHNOLOGIES” CAMPAIGN

- **With the season’s greetings Indra wishes to create awareness of disabilities and spread its Accessible Technologies with the objective of reducing the digital gap and promote integration**
- **The launch of the campaign coincides with the International Day of Persons with Disabilities and with the signature of a new project within the framework of the Indra-Adecco Foundation Chair of Accessible Technologies of the University of Extremadura**
- **Indra has developed over 30 R&D&I projects in this field**

Indra, the premier IT company in Spain and a leading IT multinational in Europe will launch tomorrow December 3, the International Day of Persons with Disabilities, the Share Accessible Technologies campaign to create awareness of disabilities and spread its Accessible Technologies through its Christmas greetings.

The Accessible Technologies, created as part of Indra's corporate responsibility strategy, seek to develop pioneer solutions and services which facilitate access to technology, social integration and entry into the labour market for people with disabilities.

For three years Indra has destined the Christmas campaign budget for the Accessible technologies projects. By launching the “Share Accessible Technologies” campaign the company also aims to spread its philosophy through the social networks. Therefore Indra encourages every person who receives the season’s greetings to share it so that the real world of disabilities, which concerns us all, reaches everybody. For this, the company will use communication tools through Web 2.0 to publish information and a video clip specially conceived for the occasion which will be available at: www.indracompany.com

Indra has created the Accessible Technologies Chairs in cooperation with Adecco Foundation and the universities of Castilla-La Mancha, Extremadura, Lleida, the Technical university of Madrid and the National University of Cordoba, Argentina. With the same objective in mind the company also collaborates with other institutions such as: the Rafael Del Pino Foundation or the National Paraplegic Hospital of Toledo.



Indra has already developed more than 30 R&D&I projects in the Accessible Technologies field. Within the framework of the Chairs, over 12 projects have been completed. Among them we can mention *HeadMouse*-a virtual mouse for free download which allows people with restricted mobility to use the computer through a webcam and the movements of the face and the head- and the *VirtualKeyboard*- a free component as well which enables typing for people with disabilities. *HeadMouse* has been downloaded over 300,000 times and the *VirtualKeyboard* more than 7,500 from all over the world.

New project at the UEx

Along with the launch of the campaign, Indra, Adecco Foundation and the University of Extremadura will sign tomorrow the startup of a new research project of Accessible Technologies. The POSET project seeks to develop a system of task sequence to facilitate work placements for people with cognitive disabilities. It is the second project started at the Uex Chair -created in February this year- and will coexist with DIUWA 2.0- the previous project- which is underway

Indra is the premier Information Technology company in Spain and a leading IT multinational in Europe and Latin America. It is ranked as the second European company in its sector according to investment in R&D with nearly € 500 M during the last three years. In 2009 revenues reached € 2,513 M of which a 40% came from the international market. The company employs more than 30,000 professionals and has clients in more than 100 countries.