indra

ARACS MIS
MANAGEMENT DECISIONS

Business Intelligence for Airlines

Challenge

The Airline Industry is complex, dynamic and competitive. Decisions need to be taken every day across the organization but, quite often, information is not available or consistent throughout the different areas. The Airline Management demands timely, accurate and consistent data. Increasingly, a good MIS is considered a key asset which can give a strong competitive advantage, as better decisions can be taken before other rival airlines do.

Solution

ARACS MIS is a Business Intelligence solution, specifically designed for the Airline Industry. It is perfectly integrated with **ARACS** FX, thus delivering Revenue and Sales information on a daily basis, seamlessly from day one. However, as it is a multi-source solution, any other airline information, as traffic or reservations, can be easily incorporated.

ARACS MIS is designed to avoid discrepancies between data coming from different sources, and to be delivered timely and without interferences with production Data Base. Based on MicroStrategy™, world leader in BI, **ARACS** MIS offers a set of standard reports & dashboards to effectively control key areas like Interline, Revenue Accounting, Revenue Management, Sales. The system is designed for end users: can be mastered by anyone without extensive training. Reports may be directly built & used by key decision-makers, assuring consistency across the organization.

Benefits

• Full control of KPIs on a timely basis
• Pre-defined reports & dashboards designed upon best practices
• Consistent data across the airline: same definitions and figures

• Strategic Information available 24 x 7
• Reduced administration costs to elaborate management information

• Constant evolution, with new data types, reports & dashboards every month, thanks to the client community collaborative creation

ARACS MIS **KEY FEATURES**

- Best-in-class technology. World leader in BI (MicroStrategy™)
- Adapted to airlines, **ARACS** MIS already supports most of airline key information like Reservations, Sales, Revenue, Costs, Targets... providing immediate insight into airline performance

- Designed for end users, can be mastered by anyone without extensive training. Reports may be directly built & used by key decision-makers
- Dynamic Dashboards with strong filter & drill-down functionalities. Easy to schedule and share with other users
- Mobile dashboards can also be analyzed off-line

- Exportable to PDF, Excel, CSV, etc.
- More than 300 pre-built reports and dashboards available
- Existing interfaces to standard airline information sources
- **ARACS** MIS is also available for mobile devices, such us BlackBerry®, iPhone ®, and iPad ™

Technology

- Based on MicroStrategy™, world #1 solution for Business Intelligence
- Dynamic dashboards

- Fully scalable ASP service, delivered from Indra datacenters

- Distribution services
- High performance SQL Engine

Usability

- Faster, friendlier web interface designed for end users:

- can be mastered by anyone without extensive training

- Reports may be directly built & used by key decision-makers

BI solution for Airlines

- Originally designed for Sales, Revenue and Interline, **ARACS** MIS already supports other airline information as bookings, costs, operations, etc.

- Pre-fitted with an extensive catalogue of reports, dashboards and KPIs according to airine industry best practices

- Designed combining deep knowledge in Business Intelligence and years of experience in the airline business, enriched with customer community

Mobile Solutions

- Any report / dashboard can be adapted to be displayed on mobile devices, including iPad™
- Solutions for Top Management Dashboards and Sales Force tools
- Information is more accessible than ever!

Management Dashboards

- Gross sales and sales costs per channel
- Split per region / type of sales
- Route Results: Revenue, ASK, RPK, LF, Yield & RASK

- Split per product and business / route area
- Interline Summary position (out vs incoming) for 5 main partners

Some ARACS / INDRA clients

Please if you need further details or even a DEMO, do not hesitate to contact us at **www.indracompany/airlines**