



UPGRADING OF THE CAIRO SUBWAY TICKETING SYSTEM

A TRANSPORTATION SOLUTION BASED ON CONTACTLESS TECHNOLOGY IN AFRICA'S BENCHMARK SUBWAY





Context

Centralized control and improvement of subway system management and operation

Cairo's is the first subway network to be built on the African continent. It needed to upgrade its access control and ticket sales system in order to reduce operating costs, provide an information technology platform that streamlines and improves the efficiency of its administrative, front office and back office processes, and offer improvements to its passengers. This solution was implemented through the renovation of existing devices, replacing the old magnetic technology with contactless technology that is in continuous communication with a control center where all of the necessary operation and financial control modules are integrated.

The project was started in April 2013 in order to improve the quality of transportation in the crowded city of Cairo.

Our ticketing solution allows public transportation entities to operate in an efficient, integrated way, making full use of its competitive advantages and optimizing business processes.

Cutting-edge technology

The solution that Indra designed for the Cairo Subway has made it possible to:

- Incorporate latest-generation contactless technology into the system to facilitate interaction with passengers and provide new usage options.
- Update existing devices with the most up-to-date and modern elements to ensure improved operation.
- Supply brand new equipment to increase the Subway's use capacity.
- Create automatic control processes to avoid human error and potential fraud.
- Additionally, an open ticketing control center has been designed to manage all the lines and facilitate their integration, thus providing greater flexibility and control capability to the Cairo Subway.

Solutions and services designed to achieve constant improvements in productivity and resource management

Benefits

A better service that meets client expectations

- A centralized global solution that facilitates the use of the system, as well as making its use and maintenance more affordable.
- Improved capacity to create business through new operational possibilities.
- Greater control and access to information, which will allow the Cairo Subway to adapt its offering to user demands.

Customization and adaptation of the ticketing system to the actual needs of our client

Results

Over 30 million passengers the first year

1

The travelers have been provided with new products that better fit the habits of each one, resulting in increased service quality and savings.

2

The Cairo Subway has greater control over its income by significantly reducing fraud.

3

The client has a local Indra team that is responsible for providing maintenance and support for any incident that may arise.

Indra in the sector

Leading transportation technology

Indra is one of the leading ticketing companies in the world, with references such as the subways in Madrid, Barcelona, Valencia, Lisbon, Calcutta or Shanghai, the monorail and subway in Mumbai, the monorail and light rail in Kuala Lumpur, in Malaysia, the suburban railroad in Mexico City, the light rail in Austin (Texas) and the light rail in Saint Louis, in the United States.

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Additionally, in the field of public passenger transportation management, our operation assistance systems (OAS) manage over 13,500 buses worldwide, with references in the U.S., Brazil, Colombia, Mexico, Argentina, Poland, Morocco, Portugal and Spain. Indra's latest projects in cities such as Kuala Lumpur and Medellin are moving toward intermodal transportation models, which integrate the management of different modes of transportation.



Avenida de Bruselas, 35 28108 Alcobendas Madrid (Spain) Tel + 34 91 480 50 00 Fax +34 91 480 50 80 Indracompany.com Indra reserves the right to modify these specification without prior notice.