

Digital services oriented at offering citizens more possibilities to participate in a closer and open government and administration model

Our approach

Committed to the value of participation in our society

Nowadays, a new trend for social change urges both administrations and organisations to offer a structured, reliable and resourceful response to tackle upcoming changes and a demand of greater transparency and citizen participation.

In order to meet the increasing participation demands successfully, Indra created a division specialised in the area within the framework of its strategic and

corporate policy. Therefore, Indra has created **iPARTICIPA**, a platform conceived to supply public and private entities permanent communication and interaction with citizens, clients or employees.

iPARTICIPA thoroughly covers the value chain of participation, communication and monitorisation of initiatives and proposals, to promote citizen interaction within the social environment and the decision making processes.

The solution

iPARTICIPA helps organizations, administrations and local governments cover the whole participation process, providing higher value to traditional models :

- Channeling people's initiatives
- Redirecting debate towards concrete subjects
- Presenting an organized vision of people's concerns
- Sending alerts of more popular initiatives
- Publishing definite actions and decisions in a simple way

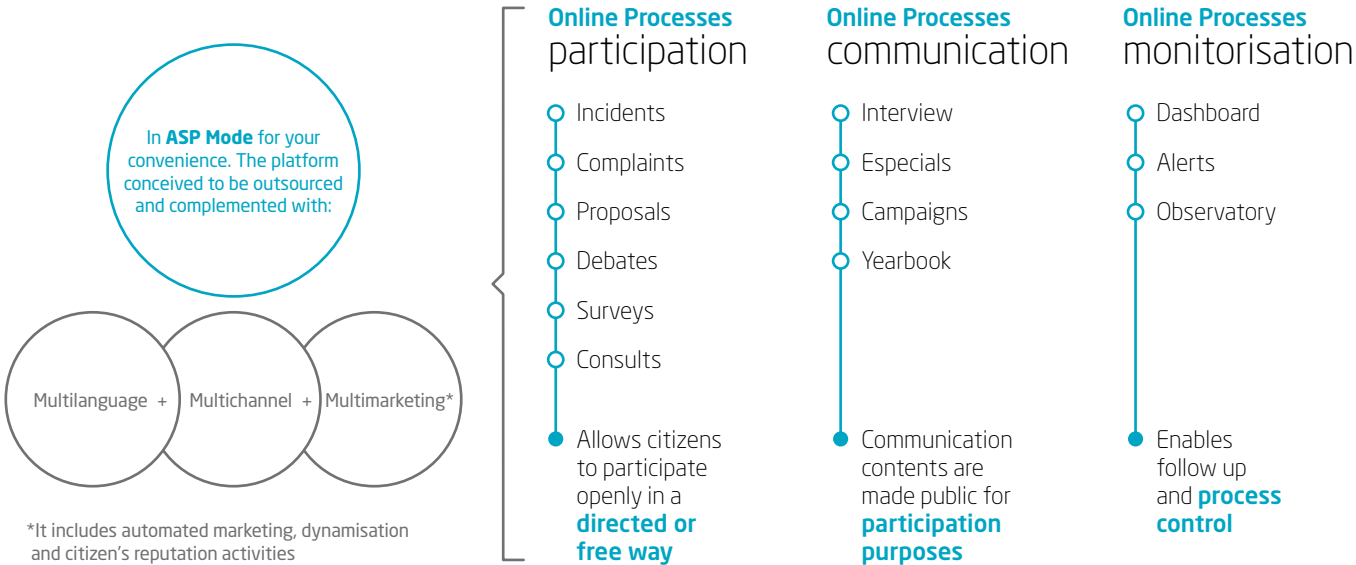
Besides this, **iPARTICIPA** complements the current offer with state-of-the-art communication and monitorisation accessories.

Advantages

As a single and flexible channel to input people' initiatives and proposals, **iPARTICIPA** allows to follow up the information collected while it can appear:

- **Structured:** based on the areas subjected to participation (urbanism, environment, healthcare etc.).
- **In rankings:** incidents and more popular people proposals hold a strategic position
- **Segmented:** participation has a responsible character, hence the user is not anonymous

This information can make a huge difference in decision-making. In addition to providing awareness of the most popular initiatives and proposals and the authors profiles, **iPARTICIPA** allows identification of highly-reputed users within the community and to start-up dynamisation strategies.



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