

# AN SAP INTEGRATED SOLUTION FOR HOTEL INDUSTRY MANAGEMENT



ERP - Analytics



PMS + CRS



Web + Mobility

## An SAP integrated solution for Hotel Chain Management

Indra Systems, is one of the leading IT companies in Europe and America with more than 42,000 employees and operating in more than 120 countries. With more than 2,500 M€ revenues per year, it invests more than a 7% of them in R+D+i.

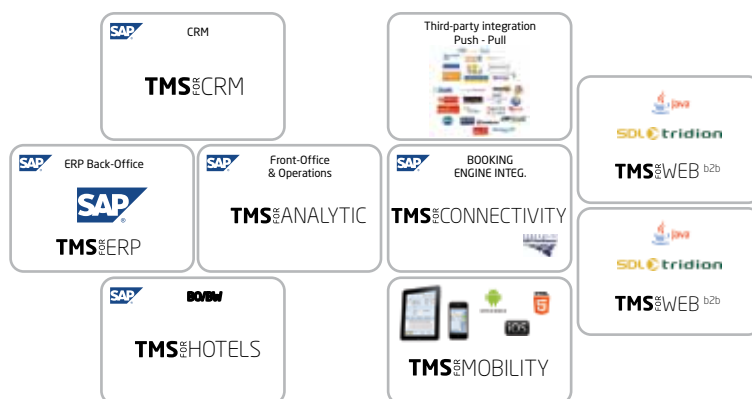
The SAP technology is the preferred technology in most, holding a 37% market share in large companies and 23% in small and

medium companies. SAP ERP is the leading ERP platform for most sectors and industries.

Indra provides an integrated, All-in-one solution for the Industry, based on SAP technology and focused on excellence in hotel chains. The TMS solution includes a large number of modules that provides global coverage to all the business needs of a hotel chain.

## Key Benefits

- One central system, cloud enabled.
- An All-in-one solution covering all Industry needs.
- One-click-away real time data.
- A pre-defined solution that allow to introduce Industry Best Practices into Hotel Chain organizations.
- Chain oriented vs. hotel property focus
- Lower TCO thanks to underlying SAP technology and centralized approach.
- Modular approach, allowing to use and tailor the solution according to every customer's needs.



## Our value proposition

Travel Management Suite for HOTELS is the tool that allows hotel chains to operate in an integrated way, making full use of their competitive advantages and optimising their business processes.

# HOW CAN TMS HELP A HOTEL CHAIN?

An All-in-one but modular solution to cover all industry needs based on SAP technology:



- Fully integrated with CRO (same system, different modules) and SAP CRM.
- Solid functionalities in areas like Housekeeping, reservation and folio management, cashier management,...
- Straight forward processes to cover main front-office operatives (check-in, check-outs, stay management,...)
- Events, POS, Loyalty, SPA and much more...

## TMS FOR CONNECTIVITY

- XML Connectivity with third party distribution channels which ensures one single source for all inventory and rates.
- Optimized engine to ensure fast and efficient connections
  - Continously growing list of pre-defined connections with main industry players
  - Allows both pull and push integrations and mixed scenarios.
  - Event reservation handling.

## TMS FOR WEB

- Web based platform to cover all B2b and B2c requirements
- Covers business requirements and content management requirements for multi-lingual / multi-site / multi-platform applications
- Integration for all main modules: Sales Policies, SPA, Events, Loyalty and CRM
- Personalization engine using SAP CRM campaigns and Target Groups



## TMS FOR ANALYTIC

- Pre-defined cubes and reports to monitor major industry KPI's
- Pick-up and historical data provide forecasting information
- Enables Revenue Management

"With Indra TMS we have an all-in-one solution that is giving us a single source of data and a single view of the guest across our entire organization. Our operations have been streamlined and our IT costs greatly reduced because of this approach."

**Adolfo Sánchez,**  
CIO Hoteles Catalonia

"With Indra TMS for POS we have access to real-time data immediately and anywhere and it's fully integrated with our other third party systems including the PMS, back-office and loyalty systems."

We are using the POS across our Hard Rock All-Inclusive properties in Mexico and the Caribbean for our restaurants and retail outlets.

Indra is dramatically changing the technology landscape, not just by giving hotels an alternative holistic, all-in-one solution for hotel chain management, but by developing modules so comprehensive that they stand on their own – and stand head-and-shoulders above their competition."

**Antonio Alonso**  
Corporate Finance Director  
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