

WITHIN THE STRATEGIC FRAMEWORK FOR THE
FOOD AND BEVERAGE INDUSTRY

**INDRA IS COMMITTED TO THE FOOD AND
BEVERAGE INDUSTRY THROUGH INNOVATION AS
A STRATEGIC PARTNER**

Indra has signed an agreement as a strategic partner within the Strategic Framework for the Food and Beverage Industry, through which it will identify synergies between its own initiatives and those of the project in order to boost the sector

To this end, FIAB and Indra will develop joint value propositions that benefit the food and beverage industry as a whole

The signing ceremony held this morning at Indra's offices was attended by the chairman of FIAB, Pedro Astals, and the company's general manager for consultancy and technology, Cristina Ruíz Ortega

Madrid, June 17, 2014. The Spanish Federation of Food and Beverage Industries (FIAB) has chosen Indra as a strategic partner within the Strategic Framework for the Food and Beverage Industry through the signing of an agreement whereby the consultancy and technology multinational company undertakes to support the Spanish food sector.

The agreement was signed this morning at Indra's offices in Madrid by the chairman of the Federation, Pedro Astals, and Indra's general manager, Cristina Ruíz Ortega.

Through this agreement, Indra and FIAB will cooperate closely in the development of the Strategic Framework for the Food and Beverage Industry, which has been designed by the Federation, in partnership with Indra and the Spanish government and with the support of the Ministry of Agriculture, Food and the Environment, over the next six years. The aim is to turn the Spanish food and beverage industry into the driving force of Spain's economy, employment and image, so it can be competitive in any global market and attract the best possible talent based on its safety, quality, and scientific and technological development.

Specifically, Indra will provide its more than 15 years' experience in consultancy projects in the Consumer Goods sector for the development and application of the Strategic Framework, while identifying synergies between its own initiatives and those of the project through which the sector seeks to lead the consolidation of the country's economic recovery. The company will also provide

FIAB with tools to help its members integrate new technologies and transactional solutions for managing their logistic and transportation costs, and also to improve their planning and procurement. Likewise, FIAB will be able to make the most of the opportunities afforded by Indra for creating brand value through its platforms and solutions, through support for the digitization of the companies in the sector or promotional efficiency and direct interaction with consumers, among others.

FIAB, in turn, will provide its knowledge and experience on the state of the food and beverage industry, its needs and its potential. In addition, they will develop joint value propositions that benefit the food and beverage industry as a whole.

The Spanish food and beverage industry is the leading industrial sector of the country's economy, with a turnover of more than 90 billion euros, nearly half a million jobs and over 29,000 companies.

The Spanish food sector is the fourth largest in Europe. It is the European Union's leader in terms of food traceability, safety and quality and investment in R&D, among other areas, and has a highly competitive position globally in scientific and technological development.

About FIAB

The Spanish Federation of Food and Beverage Industries (FIAB) was created in 1977 to represent, through one single organization and with a single voice, the Spanish food and beverage industry, which is the country's leading industrial sector. It currently includes 46 associations.

About Indra

Indra is at the forefront of technology in the Industry and Mass Markets with solutions and services designed to achieve continual improvement in productivity and resource management. Its systems not only improve the competitiveness of its clients, but they also help them make the most of new opportunities in the market and face new challenges. Indra's commitment to smart infrastructures is a qualitative step toward contributing to innovation in the leading companies.

Indra, chaired by Javier Monzón, is Spain's number 1 consulting and technology multinational and one of the main multinationals in Europe and Latin America. Innovation and sustainability are the cornerstone of its business, having assigned over €570 million to R&D&I in the last three years, a figure that places it among the top European companies in its sector in terms of investment. With approximate sales of €3,000 M, 61% of its sales revenue is from the

international market. It has 42,000 employees and customers in over 138 countries.

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