



Press Release

INDRA LAUNCHES 'TAGLIFE', A FREE APP THAT HELPS USERS MANAGE THEIR SOCIAL LIFE

- TagLife is a *smartphone* application for organising contacts, events and photographs using a smart tag system
- It allows sharing information in social networks and it includes a search engine that facilitates queries for any tagged element in the application

Indra, the leading Spanish multinational consulting and technology firm and one of the main players in Europe and Latin America, has developed a free smartphone application that helps users manage their social life by organising their contacts, events and photographs using a smart tag system.

The TagLife application (<http://www.taglifeapp.com>) is already available to Spanish and English audiences for iOS devices and Android *smartphones*, and it can be downloaded from Apple's *App Store* or *Google Play*.

TagLife, the first app of its kind on the market, makes it possible to conveniently and easily relate all the information related to contacts, events and photographs using simple text tags, facilitating a unified management of all these elements. For example, it allows differentiating two contacts with the same name by assigning them a tag related to the area they belong to, linking these contacts with all the images in which they appear, creating photo albums tied to events, etc. In addition, during an event created by the user, all the photographs that are taken will be automatically stored in a new album associated with the event thanks to the smart detection function.

The user can also perform queries for any tagged element using the search engine. For example, if the user searches for all the contents with the "friend" tag, the result will include the contacts, events and photos that have been linked to that label. In addition, users can manage all their events, access the corresponding details and view miniature images of the photos in the associated albums using a personalised calendar.

All the information stored in the application can also be shared in the leading social networks as well as via e-mail.

Indra has developed this application as part of its continuous research in new technologies, in this case in the field of mobility and *smartphone* apps. It has also wanted for the work carried out to be as useful as possible, making the tool available to society for free.



Indra is Spain's number 1 consulting and technology multinational and one of the main multinationals in Europe and Latin America. Innovation and sustainability are the cornerstone of its business, having assigned over €550 million to R&D&I in the last three years, a figure that places it among the top European companies in its sector in terms of investment. With approximate sales of €3,000 M, about 60% of its sales revenue is from the international market. It has 42,000 employees and customers in over 128 countries.