



indra



جائزة الإمارات للطائرات بدون طيار لخدمة الإنسان
The UAE Drones For Good Award



INDRA COLLABORATES IN THE INTERNATIONAL COMPETITION "THE UAE DRONES FOR GOOD AWARD" OF THE UNITED ARAB EMIRATES GOVERNMENT

- **The competition will award \$1 million to the best and most innovative idea for using civilian unmanned vehicles to improve people's lives.**
- **Indra will form part of the judging panel and will also sponsor the International Community Award rewarding the most voted initiative.**
- **The multinational has signed an MoU with the UAE Prime Minister's Office to contribute to the success of the initiative with its experience and knowledge in the fields of technological innovation and entrepreneurship.**

Indra, one of the leading technology and consulting multinationals in Europe and Latin America, has signed a Memorandum of Understanding (MoU) with the UAE's Prime Minister's Office to collaborate in The UAE Drones for Good Award by contributing with its experience and knowledge in the fields of technological innovation and fostering entrepreneurship.

Organized and managed by the Prime Minister's Office, the competition is designed to explore novel civilian applications for unmanned aerial vehicles (UAV) and offer practical solutions to improve people's lives. This initiative is framed within the Government Summit, an annual event organized by the UAE government to promote innovation in institutions, which each year rewards an idea in a specific field.

The international competition is open to any individual, team, institution, university or company, anywhere in the world. The only requisite is that participants post a brief description and a short video explaining their idea on The UAE Drones for Good Award website (www.dronesforgood.ae) by October 1st.

An Indra representative will be part of the evaluation panel that will judge the proposals submitted to the international competition and will select the ideas that progress to the second phase. The final phase contestants will be invited to the UAE to present their proposals. The winning initiative will be awarded \$1 million.



In addition, Indra will sponsor the "From Idea to Reality" community prize for the most voted international semi-finalist initiative. The multinational will support the prize winner in the conceptual development of the idea as well as the design of a business plan, providing personalized advice from experts in innovation, UAVs, smart cities and entrepreneurship. The ultimate aim is to provide the winner with the necessary tools to create a startup based on the proposed idea.

"We feel very proud to be collaborating with the United Arab Emirates government, Indra has an important commitment in the country with offices in both the federal capital and Dubai," said Alex Moya, General Manager of Indra in the UAE. Meanwhile, Indra's innovation and alliances director, José Luis Angoso, pointed out that "The UAE Drones for Good Award reflects our vision of innovation and technology as key factors for meeting new global challenges and guaranteeing social progress. We want to reward an idea that exploits the full potential of UAVs to benefit citizens, using our experience to help turning the winning idea into a new business project."

"The UAE Drones For Good Award is one more example on our commitment in UAE Government to integrate the latest technology to provide more accessible and cost effective services to our citizens. Moreover the award discovers the potential uses of this technology in the humanitarian field", said Saif AL Aleeli, UAE Drones For Good Award Project Manager at the UAE Prime Minister's Office. "The Award is a global award as we believe that innovation has no address and revolutionary ideas might come from any part of the world," he added.

"We highly appreciate our partnership with Indra which brings a great value to the award in terms of its global network and technical expertise. Strategically, the UAE Drones for Good Award and Indra share one vision when it comes to utilizing UAVs technology to address current challenges and provide value adding services that improve people's lives", Mr. Al Aleeli Added.

Indra and entrepreneurs

Innovation is in Indra's DNA, it is the core of its business, the backbone of its sustainability as a company, and the key differential element of its solutions and services offering. As part of its open innovation model, Indra not only seeks and promotes innovation and talent internally but also through its relations with customers, partners, suppliers, universities and knowledge institutions, and society in general. Promoting the entrepreneurial spirit is an essential part of this model designed to create a more innovative ecosystem, which is the basis of a knowledge economy.

Indra demonstrates its commitment to entrepreneurship through initiatives like "Think Innovation", a global innovation competition open to anyone, which the multinational launched in 2012 to identify and support new business ideas based on technology and promote entrepreneurship, and which attracted more than 1,500 submissions. The "Entrepreneurship Is Possible" initiative, a digital platform to help and advice entrepreneurs, has also been actively supported and promoted by Indra since it was first launched by the Prince of Girona Foundation (FPdGi).



The multinational also supports and takes part in entrepreneurial initiatives organized by different universities, such as Emprende UC3M, CompluEmprende, ActúaUPM and AtrEBT; Banco Santander's Yuzz Program; and Unltd Spain, an international company that supports entrepreneurs, among others.

As a multinational, Indra also plays a vital role in stimulating smaller companies, startups and spin-offs, promoting the entrepreneurial and intrapreneurial spirit of its own professionals to fuel this innovative ecosystem. In total, the multinational actively collaborates with 232 innovative SMEs, either through contracts or as a participant in R&D&i projects.

Indra in the United Arab Emirates

Indra has offices in Abu Dhabi and Dubai from which it conducts activities throughout the United Arab Emirates, with projects for markets like public administration, industry, transport and traffic, as well as consulting and outsourcing activities.

The multinational has signed agreements with the Mubadala Development Company, the Abu Dhabi government's investment vehicle for identifying, exploring and defining the terms of cooperation and creation of potential joint ventures focused on projects related to technologies applied to the aerospace, defense, security and transport sectors.

More information about the competition at

www.indracompany.com/en/the-uae-drones-for-good-award

<http://www.dronesforgood.ae/>