



## Press Release

### **INDRA AND THE NATIONAL POLYTECHNIC INSTITUTE OF MEXICO CREATE THE FIRST CHAIR IN ACCESSIBLE TECHNOLOGIES IN THE COUNTRY**

- **The aim is to research and develop new solutions and services that facilitate access to technology as well as social and employment inclusion for people with disabilities**
- **The Chair in Accessible Technologies in Mexico is the second to be established by Indra in Latin America, in addition to the eight chairs in Spain with projects of global scope such as the Headmouse and Virtualkeyboard**

Indra and the National Polytechnic Institute of Mexico have established the first Research Chair on Accessible Technologies in the country with the aim of developing innovative solutions and services in the areas of accessibility and inclusion.

The director of the Higher School of Computer Science (ESCOM), Francisco Apolinar Cruz, the executive secretary of the Academic Activities Operation and Promotion Commission (COFAA) of the National Polytechnic Institute, Cuauhtémoc Acosta Díaz, and the director general of Indra in Mexico, Jorge Arduh, signed the collaboration agreement for the Indra-IPN-ESCOM Chair in Accessible Technologies.

The first Indra Chair in Mexico, is the second to be established by the multinational in this area in Latin America and is an addition to the eight existing chairs in Spain, which have already developed projects of global scope such as the Headmouse and the VirtualKeyboard.

The Chair in Accessible Technologies at the National Polytechnic Institute confirms the commitment of Indra to innovation and corporate responsibility. The main objective of new technologies and innovation is improving and facilitating people's lives and, by means of these chairs, transforming the technological revolution into a social revolution for all.

#### **Commitment to Accessible Technologies**

Created as part of Indra's Corporate Responsibility strategy, Accessible Technologies aim to develop innovative solutions and services that minimise the digital breach and facilitate the social and occupational integration of disabled people through their access to technology. The company has already developed more than 40 R&D&i projects in this field and has created nine Research Chairs on Accessible Technologies in collaboration with a number of universities and foundations.



With this initiative, the multinational seeks to provide new solutions for society and markets and become an international reference in the pursuit of excellence in accessible technologies development as well as a university-business collaboration and technology transfer model.

Technology is effective and useful for society, as long as it can be easily used by everyone. Indra wants to contribute towards reaching this objective, fostering the research and development of projects with a social purpose: making technology accessible to everyone.

## **Indra**

Indra is one of the leading multinational consulting and technology firms in Europe and Latin America. Innovation is the cornerstone of its business and sustainability, with over €550 million dedicated to R&D&i in the last three years, making it a leader in Europe in its sector in terms of investment. With sales of approximately €3,000 million, nearly 60% of its revenue comes from the international market. The company employs 42,000 professionals and has customers in 128 countries.

## **About IPN**

The National Polytechnic Institute is a public Mexican institution for research and education at senior secondary, higher and post-graduate level, founded in Mexico City in 1936 during the government of president Lázaro Cárdenas del Río.

The National Polytechnic Institute is a lay educational institution, which is State funded and acts as the governing body for public technological education in Mexico, a leader in the creation, application, transmission and transfer of scientific and technological knowledge, created to contribute towards the economic, social and political development of the nation. To achieve these aims, its community consists entirely of professionals at senior secondary, higher and post-graduate levels. It carries out research and provides its results to society with quality, ethics, tolerance and social commitment as its watchwords.